

Rep Order# 6843859 Ver# 1 Status New  
EC'd Yes

Traffic Order# 109821

Printed: 08/20/2012 10:09 AM  
Last Received: 08/20/2012 8:57 AM

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ).WILSON FOR NM SENAT  
Product Order  
Estimate# 821827  
Buyer Lindsay Harlen  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/821827  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
( ) AMY MCCREARY  
Salesperson ( )  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate	
1	-----	-----	08/25-08/25	1	\$325.00	4	-----	-----	-----	-----	\$325.00	
2	Rating: 3.5	HOUSE	08/25-08/25	1	\$200.00	3	:30	1	SA	6P-7P	1	\$200.00
3	Rating: 1.9	NWS13-FOX 2 B	08/21-08/21	1	\$300.00	2	:30	2	TU	4P-5P	2	\$150.00
4	Rating: 1.2	AFHV	08/22-08/22	1	\$300.00	2	:30	2	W	4P-5P	2	\$150.00
5	Rating: 1.2	AFHV	08/23-08/23	1	\$300.00	2	:30	2	TH	4P-5P	2	\$150.00
6	Rating: 1.2	AFHV	08/24-08/24	1	\$300.00	2	:30	2	F	4P-5P	2	\$150.00
7	Rating: 1.2	AFHV	08/27-08/27	1	\$300.00	2	:30	2	M	4P-5P	2	\$150.00
8	Rating: 6.9	SITYCD	08/22-08/22	1	\$2,000.00	3	:30	1	W	7P-9P	1	\$2,000.00
9	Rating: 2.8	MLB	08/25-08/25	1	\$200.00	2	:30	1	SA	2P-5P	1	\$200.00
10	Rating: 0.9	TMZ	08/21-08/21	1	\$200.00	1	:30	1	TU	530P-6P	1	\$200.00

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Showing Buylines: All Lines

3  
of  
2

Station	KASA-TV ALBUQUERQUE, NM.	Agency	( ) SMART MEDIA GROUP	Rep Firm	( ) PHILADELPHIA
Advertiser	( ).WILSON FOR NM SENAT		814 KING STREET - SUITE 200	Sales Office (	) AMY MCCREARY
Product	Order		ALEXANDRIA, VA 22314	Salesperson (	
Estimate#	821827		Agency C/P1/P2/E	Salesperson Phone#	215-568-6540
Buyer	Lindsay Hanlen		Flight Dates	Salesperson FAX#	215-568-1845
Phone#			08/21/2012 - 08/27/2012		
Fax#			Hiatus Weeks		
Ln	Daypart	Program	Dates	# of Weeks	Total Cost
				-----	-----
			08/22-08/22	1	\$200.00
				4	:30
			08/23-08/23	1	\$200.00
				4	:30
			08/24-08/24	1	\$200.00
				4	:30
			08/27-08/27	1	\$200.00
				4	:30
			08/24-08/24	1	\$500.00
				3	:30
			08/26-08/26	1	\$900.00
				3	:30

--REPORT TOTALS---

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SALES MONTHLY TOTALS

Sep 12: 3 / \$500.00

\$220,833 CABL 0% KASA 3% KASY 1% KLUZ 0% KOAT 35%

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Phone#  
Fax#  
---COMPETITIVE COMMENTS---  
EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/821827  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks  
Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) AMY MCCREARY  
Salesperson ( )  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

WIDE-BIT

Spot Manager: All, 08/21/12-08/27/12						
Advertiser: POLWilson For NM Senate	Agency: Smart Media Group	Station: KSA	Order	Alt Order #	Estimate #	Date
199821 06843859 821827	08/25/12 :30 PA	Order	\$325.00		\$325.00	Line: 2
199821 06843859 821827	08/25/12 :30 P3	Order	\$200.00		\$200.00	Line: 3
199821 06843859 821827	08/21/12 :30 P2	4:21:26 PM Order	HW0612TV	\$150.00	\$200.00	Line: 4
199821 06843859 821827	08/22/12 :30 P2	4:45:03 PM Order	HW0612TV	\$150.00	\$300.00	Line: 5
199821 06843859 821827	08/23/12 :30 P2	4:14:26 PM Order	HW0612TV	\$150.00	\$300.00	Line: 6
199821 06843859 821827	08/24/12 :30 P2	4:46:18 PM Order	HW0612TV	\$150.00	\$300.00	Line: 7
199821 06843859 821827	08/24/12 :30 P2	4:15:41 PM Order	HW0612TV	\$150.00	\$300.00	Line: 8
199821 06843859 821827	08/27/12 :30 P2	4:13:41 PM Order	HW0612TV	\$150.00	\$300.00	Line: 9
199821 06843859 821827	08/27/12 :30 P3	7:47:50 PM Order	HW0612TV	\$2,000.00	\$2,000.00	Line: 10
199821 06843859 821827	08/25/12 :30 P2	Order	\$200.00		\$200.00	Time Period: 2:00:00 PM-5:00:00 PM
199821 06843859 821827	08/21/12 :30 P2	5:53:56 PM Order	HW0612TV	\$200.00	\$200.00	Time Period: 5:30P-6P
199821 06843859 821827	08/21/12 :30 P2	Order	\$200.00		\$200.00	[Sorted by: Line]

WIDE ORBIT

[Sorted by: Line]

Spot Manager: All, 08/21/12-08/27/12

Total Charges:

						see attached
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	

do hereby request station time as follows:

election to be held on: 11/6/2012

in the General

party for the office of: US Senate

qualified candidate of the Republican political

being/on behalf of: Heather Wilson, a legally

I, Smart Media Group,

Station and Location:

Date:

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE  
(check applicable box)

## POLITICAL CANDIDATE ADVERTISEMENTS AGREEMENT FORM FOR

printed name \_\_\_\_\_  
 date \_\_\_\_\_  
 signature of candidate or authorized committee  
 \_\_\_\_\_



paid for the broadcast,  
 the broadcast, and that the candidate and/or the candidate's authorized committee  
 displayed printed statement identifying the candidate, that the candidate approved  
 image of the candidate for a duration of at least four seconds, and a simultaneously  
 the television programming contains a clearly identifiable photograph or similar



identifies the candidate, the office being sought, and that the candidate has  
 approved the broadcast.  
 the radio programming contains a personal audio statement by the candidate that



(check applicable box)

refer to an opposing candidate (check applicable box). I further certify that for the  
 programming that does refer to an opposing candidate:

does       does not

I, Heather Wilson  
 (name of federal candidate or authorized committee) hereby certify that the programming  
 to be broadcast (in whole or in part) pursuant to this agreement:

In Order for Federal Candidates to Receive The Lowest Unit Change During A Political Window, The Following Certification Is Required:
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## CANDIDATE CERTIFICATION

Title	Printed Name	Signature
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<input type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
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**To Be Signed By Station Representative**

Date	Signature
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**To Be Signed By Candidate or Authorized Committee**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

Mark Jarmane

The name of the treasurer of the candidate's authorized committee is:

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.  
and you are authorized to announce the time as paid for by such person or entity.

Wilson for Senate

I represent that the payment for the above described broadcast time has been furnished by:

national importance," list the matters below:

For programming that, in whole or in part, "communicates a message relating to any political matter of